Fun Pack 3 Games In One

CD-ROM

Three award winning titles! Three incredible children's brands! All for one hot price!

Target Market

Kids 3-7

Mr. Potato Head Saves Veggie Valley

Join Mr. Potato Head on an adventure full of surprises and disguises that tests a child's creativity and investigative skills.

Play-Doh Creations

Explore Play-Doh Island where kids can make everything from creatures to cars at four different creation locations.

Playskool Puzzles

Five activities and hundreds of animated puzzles to solve, paint and print. Solve jigsaw puzzles, build animated characters, connect the dots, amd more. "It's one of the sharpest children's titles we've ever seen". -Warren Buckleitner, editor of Children's Software Revue.

Awards

- 1997 Top Rated, Family PC
- 1996 Award of Excellence, Home PC
- Family Recommended, Family PC
- 1996 Parents' Choice Award, Parent's Choice Foundation
- All-time "All Star" List, Children's Software Revue
- Bologna New Media Prize Winner, International Children's Book Fair, Bologna, Italy

Core Brand Information

- Mr. Potato Head: 45th Anniversary in 1997; Over 50 Million sold
- Play-Doh: 40th Anniversary in 1996; Over 2 billion sold
- Playskool: 70th Anniversary in 1998

Marketing Support

- In-store merchandising
- Preschool seeding program
- · Core brand tie-ins

Platforms

- Windows 3.1 & 95
- Macintosh

Package size

9" x 101/4" x 1 5/8" Case Pack: 6









